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| Details of the Startup: |
| Name of Startup | Kinglee Xperience Private Limited | Incorporation No. | U74999MP2018PTC047104 |
| DPIIT No. | DIPP30047 | Incorporation Dt. | 21.11.2018 |
| District | Khandwa |
| Sector | Social Commerce | Industry | Retail |
| Contact Person | Aubrey Maurice King-Lee | Mobile No. | 9008754219 |
| Email | aubylee3089@gmail.com | Website | [www.kingleeexperience.com](http://www.kingleeexperience.com) |
| Stage | Early Traction | Revenue crossed Rs. 1 Cr. | No |
| About the Startup: |
| 1. Produces cold process bathing & shampoo bars from Goat Milk.
2. Established production setup with the rural women of Udaypur Gaonm, 13 KM from Pandhana (Khandwa).
3. Engaged local women and rural manufacturing practices of production.
4. Presently selling the soaps through their own website and has HNI & overseas clientele.
5. Production resumed recently in Oct’2022 after a halt due to erection of production facility in the village; currently producing on a sell and produce model.
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